



Mountain Desert Economic Partnership

<p><u>MDEP Team Agendas</u> <i>Tuesday, March 15, 2022</i> Team 2: 10:00am-11:30am Team 1: 12:00pm-1:30pm Team 4: 1:30-3:00pm Team 3: 3:30pm-5:00pm</p>	<p><u>Meeting Location:</u> <i>Zoom</i> <i>Email mdep@mdcareerpathways.com for meeting details if you don't have a calendar invite.</i></p>
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Agenda Items	
<p>I. Welcome and Introductions</p> <p>a. In attendance: Matt Wells, Summer Moren, Thomas Hallin, Eva Bagg, McKenzie Tarango, Denise Pasley, Dr. Bowtie Brian, Dr. Henry Young, Israel Riley, Richard Radcliffe, Christina Behringer</p> <p>II. Steering Debrief</p> <p>a. Discussion:</p> <ul style="list-style-type: none"> ● Matt debriefed the steering committee meeting, including industry and educational leaders. <p>III. Success Stories Discussion</p> <ul style="list-style-type: none"> ● Eva suggested highlighting 8th Grade Growing Inland Achievement (GIA) 2-year grant ● Winners from Pitch Challenge ● Thomas does not feel success stories will bring involvement. Need more marketing, but success stories are not the way to bring involvement but rather need to find out what businesses need. <p>IV. Team-Specific Updates/Discussion</p> <p>a. Team 1</p> <p style="padding-left: 20px;">i. Pitch Challenge - Denise Pasley Update</p> <p>Workshop 1 has taken place - Generating Business Idea</p> <ul style="list-style-type: none"> ■ 41 applicants ■ 9 Judges ■ 30 moved forward to round 2 ■ Workshop 2 - How to develop a video pitch ■ Final May 12 from Barstow Collge - Live and Virtual <p>Thomas - Important to focus on how we help the participants and winners to move forward.</p> <p style="padding-left: 20px;">ii. James Spee Discovery Workshop - Thomas Hallin Update</p> <ul style="list-style-type: none"> ● Every Month workshop or Entrepreneurship Panel ● Customer Discovery - what is the need in today's market ● Open to everyone looking to understand an entrepreneurship mindset 	

- Recodings on <https://enetie.com/>
 - Dr.JamesSpeeCustomerDiscovery
https://barstow-edu.zoom.us/rec/share/gJ_CBEmqViZnZnf6pMxEH18YE2Na1x4rD3ktIIXxAjT58yFl3mUvqNuwy6tRh2KB.tHnqAKISSfk5klfu?startTime=1646878095000 (Passcode: 3g4K#NU@)
- iii. VVC space - Dr. Tarango Upate on behalf of Dr. Young
- Inovation Center under construction $\frac{2}{3}$ collaborative spaces in place, should be completed soon. Flex seating and workspaces for all needs
 - Official name to be decided through stakeholders & student input
 - Dr. Young has applied Makers USA - partnering full-time program manager
 - Developing 1-page document to guide the conversation on what the vision is for this space
 - Entree to Education Certification Program
 - Thomas would like to set a tour on March 25th at 11:00 with Dr. Helga Wild
- iv. How does our work provide value to the business community?
- Creating value to their own business, nonprofits, or employer
 - Thomas Provided Link to article
<https://www-brookings-edu.cdn.ampproject.org/c/s/www.brookings.edu/blog/the-avenue/2021/07/12/the-american-rescue-plan-can-be-a-lifeline-for-business-districts/amp/>

Completed/Outstanding Tasks

- Looking for additional funding GIA
- Pitch Final May 12 from Barstow Collge - Live and Virtual
- 3/16/22 form 4:00 -5:30 pm Join Zoom Meeting
- <https://barstow-edu.zoom.us/j/91877112127?pwd=RWc5R2pCTEJSTnJuODZ6TDdSMWtMzZ09>

New Tasks

- Looking for Big Pitch Challenge - All training and rubrics provided
- For more information on the BIP Pitch Challenge email Denise Pasley dpasley@barstow.edu
- Thomas would like to set a tour on March 25th at 11:00 with Dr. Helga Wild
- Reach out - what do businesses know about entrepreneurship what do they need help with.
- Need resources - funding
- Need grant writer
- Follow up with Lisa Kiplinger- Kennedy for Marketing Intern

Tasks Assignments

- Matt Wells & Summer Moreno - will look for judges for Big Pitch Challenge
All training and rubrics provided
- McKenzie will soon have an ASK once they flesh out a few more details
- Denise Pasley - will find some success stories

- b. **Team 2: 4-year Program Brainstorm** - what bachelor's degrees would make the most sense to bring to local community colleges?

Shannon Shannon, Chris Piercy, Kirsten Acosta, David Olney, Matt Wells, Andy Page, Summer Moreno, Lori Mente, McKenzie Tarango

Discussion: Matt gave a debrief on the steering committee meeting, which includes industry and educational leaders.

Would like to see more industry and workforce development involvement.

Need to convey that MDEP is not an education-only entity.

What is it that the MDEP teams need to be successful?

What revisions/changes need to be made for teams.

What call to actions do we need?

How can we share a message more clearly and concisely?

What information do folks need in order to help understand and have them join MDEP.

Who do we need to invite to April and May meetings?

Shannon reiterated that we need to be clearer and more concise, so folks really understand what MDEP is and how their involvement works.

Dave is really trying to emphasize this is not education only that it's really about all communities. Dave also stated the importance to our students especially with team two and the four-year degree. Students can go to school here and get a job here in the high desert, where we meet our goal of learn, work, stay and play goal for our region.

Dave stated maybe we could look at podcasts, it's something they've started at Hesperia USD.

Question: Shannon asked is there a value of once a year having a field trip for industry (Industry visits the classrooms) so industry understands what our educational programs offer. Group thought it was an excellent idea.

Question: Kirsten asked if it would make sense to tie this into the chamber visits? Group liked the idea, Shannon will check with Mark, chamber lead.

Everyone thought educating the industry is a great communication and marketing tool.

The statement was made that COVID stopped our progress, but we can't go backward, we need to make sure we keep moving forward.

Four-year degree: A conversation took place a few months ago about a CC being able to offer a four-year degree. It was stated it is possible, but they can't offer something the Cal States or UCs are offering. (AB 927 signed October 2021).

Dave stated when there are impacted programs, why can't we offer these programs. There's obviously a need and we should pursue these.

Question: Shannon asked if we (the CCs) offer a degree and then Cal State starts the program, will the CC lose that program? Chris stated it would be important to know this because of the time and costs it takes to start these programs for them just to be discontinued.

Question: Matt asked if there are lessons we should draw from any outcomes of the Palmdale-region Baccalaureate degree in aviation:

avi(<https://www.cccco.edu/About-Us/Chancellors-Office/Divisions/Educational-Services-and-Support/What-we-do/Curriculum-and-Instruction-Unit/Curriculum/Baccalaureate>)

[ate-Degree-Pilot-Program](#)).

McKenzie: legislation – went into effect in January (Dave stated earlier). New application deadline coming August. Respiratory Therapy is what VVC will be applying for. Also, what bachelor's degrees can be offered at VVC that would benefit the community.

How can we piggyback on with this group to assist VVC in determining what degrees VVC is able to offer?

Question: is it competitive with other community colleges? McKenzie stated no, not at this time.

McKenzie stated we could possibly look at a substitute program knowing the need around the region. Dave asked what would come next? McKenzie explained the pathway if someone would like to become more than just a substitute in the future. Group liked the idea.

Dave asked if McKenzie thought looking at the impacted programs would be something to investigate. McKenzie stated there may be some loopholes to assist with this as long as we shift the learning outcomes.

Chris stated it's a bit different and that there's an agreement between the two.

Dave stated we need to come up with a plan that looks at the occupations in the area and the impacted programs at the four-year colleges and then talk to our legislators about the need.

Matt asked Andy to pull occupations requiring four-year degrees.

Shannon stated they would be visiting with legislators in the next couple of months and we should have something put together to discuss with them. Needs from the industry point of few may be helpful.

Action item: LMI Data, Compare LMI to what Cal States and UC are offering. Talking Points, and summary from meetings Dave will be attending. Success stories. Print Value Proposition. McKenzie suggested a survey to industry and then a separate survey to students.

Dave had a conversation with the Cyber program. There are some programs they have that are dual enrollment. Looking for other Dual Enrollment with Cyber Security. Great transfer possibility since Cal State has a very successful Cyber Program.

Matt asked for success stories. Send to Matt or Summer.

Kirsten stated student starting internship (she will forward the details to Matt).

Matt stated looking for relationships between schools, VVC, and industry.

Chris stated look at Lockheed Martin. He believes there are Serrano and some Hesperia students working there and that LM tries to get these students before they finish their degree. Chris also mentioned the nursing program. Summer stated it would be great to find a student who started a program in high school, transfer to VVC, and then gain employment from your CTE programs.

Dave reminded folks that the four-year degree may not include just CTE programs. He spoke about the success of his AVID program.

Suggestions of success stories were shared. Matt reminds folks to send him or

Summer the information.

Summer suggested looking at Dental Hygienists. She stated programs in California are limited and extremely impacted and have a two to three year wait. Chris will take this information to Todd Scott.

Matt reminded folks that we are meeting in April and May. What would this team like to communicate to the whole group?

Are we still on target and who to invite? What have we been up to and where are we going?

Lori stated she still has brochures left and that we can share the brochures we have with the group so they know the work that was started.

Dave stated we had a lot of momentum prior to COVID and then we slowed down. Dave wants to know what other avenues we can look at, what degrees can we offer, how can we support the impacted programs in the colleges or how do we help our high school programs to ensure they can compete for the impacted programs.

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Igetsy?? Ask Chris or Summer

Dave asked Chris to share documentation on this subject with the team.

Matt asked where do we want to go?

- Community college four-year degree
- Continued partnerships with Cal State San Bernardino
- Dual Enrollment opportunities for high school students
- Determine the local occupations that would benefit students (LMI)
- Reach out to other universities such as Cal Poly Pomona

Who should we invite: (college, CC and 4-year, and industry leads)

- Dan Walden
- Dr. Todd Scott
- SCLA (Kirsten will find contact)
- Brightline (Shannon will find contact)
- Jerry Kaufer

Next meeting: March 29, 2022 3pm

Team 3:

- i. Review data from Chamber survey
- ii. Check-in on Mechatronics work

V. April/May All Team Meeting Prep:

- a. What do we tell the collective regarding where we've been and where we're currently heading?
 - b. Who do we need to invite to the April and May all-team meetings?
- VI. Assignment/Tasks review for work to be conducted prior to next meeting
- a. Completed/Outstanding Tasks
 - b. New Tasks
 - c. Tasks Assignments
 - d. Set Timelines

Next Meetings:

Tuesday, April 19, 2022; 1 pm-3 pm (all teams)

Tuesday, May 17, 2022; 1 pm-3 pm (all teams)

Both held at Hesperia Unified School District's Professional Annex located behind the main district office building at 15576 Main Street, Hesperia, CA 92345

So we can prepare/set-up correctly, please RSVP for April & May at www.mdcareerpathways.com/mdep