



Mountain Desert Economic Partnership
Regional Education and Economic Development

Team 4 Meeting Minutes
September 15, 2020
1:30 p.m. - 3:00 p.m.

In Attendance:	
Matt Wells, MDCP JPA	Laurie Marsden, SB County Supervisor's Office
Kendle Crowell, MDCP JPA	Jessica Bails, PG&E
Andy Page, MDCP JPA	Israel Riley, Goodwill So. Cal.
Tom Hoegerman, Chair, Retired Apple Valley USD	Elena Rivera, Barstow Adult Ed
Denise Pasley, Barstow CC	Crystal Nasio, Barstow Community College
Kellie Williams, Snowline JUSD	Brian Nyamwange, Pharmacist

Next Steps/Tasks:	
1. Clean up the "Ask" document to include in Conclave Presentation	Kendle/Matt/Tom
2. Send surveys to education partners regarding the essential skills (have they seen the publication, how does existing work align with the MDEP skills, what best practices can you recommend to embed essential skills, how can MDEP provide support, etc.)	Matt

1. Welcome and Introductions

The meeting was called to order at 1:32 p.m.

2. Review All Team's Progress and Identify Interconnections

Team 1: Innovation, Incubation, and Training

- Continuing to hold Innovation Dialogues every three weeks.
 - Barstow College is now looking at building the Innovation Center on their campus.
 - BCC is exploring various certification programs they can adopt, with some already approved for classes this Fall.
 - BCC was awarded grant funds to develop metrics and evaluate children and innovative growth with students starting in 8th grade.
- Team 2: 4 Year Degree Access

Team 2: 4-yr Degree Access

- The Chairs and Matt met with Assemblyman Jay Obernolte to share the work Team 2 has been doing. He was very supportive and excited about the project and agreed to write a letter of support for this initiative to the CA Chancellor's office.
- The team is looking for printing solutions to get hard copies of the value proposition made and then distributed.
- The VVC Board is in support of the initiative and Joe Brady will be including an article about MDEP and Team 2 plans in his upcoming Bradco Report newsletter.

Team 3: Tiered Economic Opportunity

- Mechatronics web chat series kicking off on Sep. 17th with Jeff Dunagan
- 5 part web chat series featuring industry partners who work in fields that utilize Mechatronics
- They are building out a plug and play model to map out skill sets and expose students to career opportunities. Next step is determining how to branch out to different industry sectors.

4. **Team 4: Essential Skills Update**

- a) Tom shared about the Alignment USA call last week where other Alignment communities like MDEP presented on what they are working on. MDEP has taken on some pretty board goals in comparison with other alignment efforts and he took a moment to celebrate the great work of the teams that has been accomplished in such a short amount of time. We are well on target with our tactical plan.
- b) Identifying the "ask" for each entity involved (K12, CC, industry, community, etc.)
 - We have a broad range of "asks" on the shared doc.
 - Tom asked for all team members to add to the document because it will relate to the other teams as well, not just to our Essential Skills work. Our job is to make sure we have a unified marketing message and ask when we are looking for new team members in different capacities to help with MDEP.
 - What support do we need from our partners?
 - Monetary support is at the top of that list. Projects on multiple teams require funding to move forward.
 - Marketing support/strategies
 - Continued alignment and support of programs (education)
 - Integrate Essential Skills into programs across the region
 - Community College
 - Local cities, towns, chambers, etc.
 - Industry Engagement
 - Web chats/video interviews/testimonials
 - WBL opportunities
 - Donated material or equipment from industry
 - Student and teacher internship/externship opportunities
 - K12 and CC needs to build a list of non negotiable foundational skills that are industry specific as resources for smaller employers who don't hire large scale.
- c) Survey Update
 - Survey will first be sent to Supts, Assistant Supts and CTE Coordinators
 - Next step should be to send to teachers to gauge in-classroom practices
- d) Marketing Strategies - Stage 1
- e) **Next Steps**
 - 1) Clean up the "Ask" document to include in Conclave Presentation
 - 2) Send survey to education partners regarding the essential skills (have they seen the publication, how does existing work align with the MDEP skills, what best practices can you recommend to embed essential skills, how can MDEP provide support, etc.)

5. Conclave Update - October 23, 2020

Chairs will work on developing the presentation and communicate with team members for feedback and to deliver the message of each team successfully.

The event will serve as an update of the great work completed in the last year for partners who haven't been able to engage regularly and for new partners who are interested in learning more and joining the efforts.

6. *monday.com*

- a. Completed/Outstanding Tasks
- b. Assign New Tasks
- c. Set Timelines

7. Next Meeting: October 20, 2020

Once Tom, Matt and the other Chairs work on the presentation for the Conclave, Tom would like team members who are available and interested to still meet to review the presentation and ensure the work of the team, including the deployment of the Essential Skills Guide are expressed appropriately. We can include the footage of Jessica Bails discussing how PG&E has embedded the essential skills in their business.