



**Mountain Desert Economic Partnership**  
Regional Education and Economic Development

**Team 2 Meeting Minutes**  
**September 15, 2020**  
**10:00 a.m. - 11:30 a.m.**

<b>In Attendance:</b>	
Matt Wells, MDCP JPA	Kirsten Acosta, Victor Valley College Foundation
Kendle Crowell, MDCP JPA	Shannon Shannon, Saddlerock Reverse Mortgage
Andy Page, MDCP JPA	McKenzie Tarango, Hesperia USD
Dave Olney, Co-Chair, Hesperia USD	Kellie Williams, Snowline JUSD
Ron Williams, Co-Chair, Victor Valley UHSD	Lori Mente, Hesperia USD
Dan Walden, Victor Valley College	

<b>Next Steps/Tasks:</b>	
1. Have Value Proposition Printed through Culture Plug Vendor	Matt/Kendle

**1. Welcome and Introductions**

The meeting was called to order at 10:01 a.m.

**2. Stakeholder Spotlight of the Month**

Shannon Shannon shared about her role with the Chamber of Commerce and the exciting change taking place in the next year:

- 5 year project gaining support of 5 local chambers to merge into the Greater High Desert Chamber of Commerce (approx 750 members)
- Each Chamber will still have their own community presence.
- The consortium of Chambers will have a greater impact in governmental affairs and legislative impact.
- Partnering with Inland Empire Economic Partnership and the Inland Empire Chamber Alliance, which will put them at about 30 chambers strong across the Inland Empire.

Shannong gave a brief work history

- Started out in public accounting.
- Opened a mortgage company with her husband and then reverse mortgage became her specialty.
- She held large accounts with banks like Wells Fargo and Bank of America. At one point, 60 banks reported to her and her team.
- She decided to open up her own Reverse Mortgage company and enjoys it very much.

**3. Review All Team's Progress and Identify Interconnections**

#### Team 1: Innovation, Incubation, and Training

- Continuing to hold Innovation Dialogues every three weeks.
- Barstow College is now looking at building the Innovation Center on their campus.
- BCC is exploring various certification programs they can adopt, with some already approved for classes this Fall.
- BCC was awarded grant funds to develop metrics and evaluate children and innovative growth with students starting in 8th grade.

#### Team 3: Tiered Economic Opportunity

- Mechatronics web chat series kicking off on Sep. 17th with Jeff Dunagan
- 5 part web chat series featuring industry partners who work in fields that utilize Mechatronics
- They are building out a plug and play model to map out skill sets and expose students to career opportunities. Next step is determining how to branch out to different industry sectors.

#### Team 4: Essential Skills

- Developing what the ask is for MDEP and specifically to embed the Essential Skills in their organizations.

### **4. Team 2: 4 Year Degree Access Update**

- a. Printing the Value Proposition - Costs & Plans to Proceed
    - Hesperia USD doesn't have the ability to print the brochure full size, but they printed some miniature options that still look nice.
    - There are a couple print shops that could print them full size for around \$200 (for 50 copies)
    - The team would prefer to have the brochure printed full size on a heavier stock, gloss paper to really make an impression on the reader.
    - Matt and Dave will review the printed versions from Hesperia print shop and decide what direction to take as far as printing.
    - MDCP can pick up the printing costs from the outside source if need be.
    - Dave would like to send out the brochure in the next 2 weeks.
    - We will also make sure that One Future Coachella Valley and GIA get copies of the book ASAP.
  - b. Assemblyman Obernolte Meeting Recap and Letter of Support
    - Dave, Ron, Dan and Matt met with Jay Obernolte to share the work Team 2 has been doing. He was very supportive and excited about the project.
    - He was intrigued by the fact that we could use our existing resources to bring Cal State and Cal Poly classes to students up here, they get the funding for it and expand their access to students.
    - He agreed to write a letter of support for this initiative to the CA Chancellor's office.
    - Want to send him a hard copy of the Value Proposition along with the letter from Obernolte to the Chancellor's Office.
    - Matt reviewed the letter with the group and asked for feedback.
      - The team was excited to have the assemblyman promoting our project.
      - The team approved the content of the letter.
  - c. VVC Board Support and Brady Newsletter
  - d. Cal Poly Model - Integration with Team 1 Innovation Center
    - Matt and Carmina are working on editing the presentation to include some innovation and entrepreneurship efforts taking place in the region related to innovation and entrepreneurship. Having our own innovation center at BCC would mean a turnkey operation for integrating what Cal Poly already has, which adds to the intrigue of the 4-year schools.
- a) **Next Steps**
- 1) Print Value Proposition through Culture Plug vendor

### **5. Conclave Update - October 23, 2020**

Chairs will work on developing the presentation and communicate with team members for feedback and to deliver the message of each team successfully.

The event will serve as an update of the great work completed in the last year for partners who haven't been able to engage regularly and for new partners who are interested in learning more and joining the efforts.

**6. *High Desert Opportunity Summit Update - October 22nd***

- Virtual Event this year.
- Panels featuring multiple industry sectors.
- Supervisor Lovingood farewell speech.
- Great support from the business community, with SCLA being the main sponsor. They will share what businesses they house and the new opportunities at the airport.
- Kirsten will let MDEP know if anything we can do to assist.

**7. *monday.com***

- a. Completed/Outstanding Tasks
- b. Assign New Tasks
- c. Set Timelines

**7. *Next Meeting: October 20, 2020 - Cancel or keep date ahead of Conclave?***

The team would like to cancel the October team meeting and just attend the Conclave later that week.