



Mountain Desert Economic Partnership
Regional Education and Economic Development

Team 2 Meeting Minutes
August 18, 2020
10:00 a.m. - 11:30 a.m.

In Attendance:	
Matt Wells, MDCP JPA	Ron Williams, Co-Chair, Victor Valley UHSD
Kendle Crowell, MDCP JPA	Carmina Maust, Culture Plug
Andy Page, MDCP JPA	Shannon Shannon, Saddlerock Reverse Mortgage
Lori Mente, Hesperia USD	Ann Marie Sakrekoff, GIA
Dan Walden, Victor Valley College	Kellie Williams, Snowline JUSD

Next Steps/Tasks:	
1. Carmina will work with Hesperia USD print shop and share costs with Matt. They will bring that info back in September to determine the # of documents to print.	Carmina/Matt
2. Schedule further conversations with GIA to determine how this work fits into a larger regional context.	Dave
3. Update the group on the meeting with Assemblyman Obernolte and any work coming out of that.	Dave/Ron/Matt

1. Welcome and Introductions

The meeting was called to order at 10:00 a.m.

2. Recap of All Team's Work Since July Meeting

Team 1: Innovation, Incubation, Entrepreneurship

- Virtual Innovation Dialogues taking place every couple months, with subgroups emerging from those.
- Focus group around distance learning being formed.
- Continuing to build the ecosystem to start a virtual startup lab.

Team 3: Tiered Economic Opportunity

- Mechatronics Pathway work continues:
 - A pathway map was developed that will be displayed for students/teachers/counselors explaining career paths for Mechatronics careers.

- A video with local businesses using Mechatronics at the workplace is being developed.
- A webchat series is being created to bring industry professionals into the classroom virtually.
- A document with the Top 5 Things you Need to Know about Mechatronics is being developed.
- The team is using a Plug and Play approach with this work and all the projects that make it up so that it can be expanded to other industry sectors in the future.
- There is a Mini Internship Pilot Program being developed with the Alliance for Education, MDEP, and One Future Coachella Valley that will give a select group of students another opportunity to work with a mentor from the industry. They will be small cohorts of students and the internships will start off as 90 minutes and can grow from there depending on the partner and the types of projects being assigned to the students.

Team 4: Essential Skills

- Essential Skills Guide continues to be distributed. We need to survey our partners to see who has seen it, who needs to see it and who is using it.
- We need to have a direct “ask” for each kind of partner we want to embed the skills.
- The team’s next steps will be to find curricular solutions that are effective for teaching students the Essential Skills in existing curriculum.
- A subcommittee will be tasked with building a repository of best practices and to make recommendations to other partners based on those findings.

3. ***Stakeholder Spotlight of the Month***

We want to get to know our teammates better and understand how our industry partners can fill in the gaps on the work MDEP is committed to. Matt asked Shannon to share about what she does and about her company at next month’s meeting.

4. ***Review Tactical Plans, Guiding Principles and Organizational Structure***

Matt reviewed the Long Term MDEP Outcomes:

HD Residents Learn. Work. Stay. Play

Action Oriented Ecosystem

Adaptive, future ready students. Times have changed dramatically recently, and our students need to be adaptive in order to succeed and in order for our region to thrive.

A Hub for Innovators and Entrepreneurs.

5. ***Team 2: 4-year Degree Access***

a. Review Value Proposition in its Current Form

- Additional Logos (hospitals, banks, SCLA businesses, mines, etc.) have been requested and will continue to be added as the team receives them.
- GIA indicated that they would like their logos displayed. We will include a community organization section for theirs and others to make sense.
- Matt will work with Anita Tuckerman on getting more SCLA businesses involved and granting their logos.
- On January 1st, the Greater HD Chambers of Commerce will convene and grant their logo (if it hasn’t been printed before then)
- Ron will seek Loma Linda Hospital’s logo
- Shannon will seek Victor Valley Hospital’s logo
- Ron shared that this will be a very valuable and powerful brochure once it’s completed.
- Who will print and how many copies need to be distributed, and to who?

b. Incorporating 19-20 School Year Data?

- College transfer data is always a year behind, so we may not be able to add 19-20 data before time of publication. K12 data is also not available yet and with schools being suspended early, there will be an even further lag time.
- Dr. Walden and Ron agreed to use the 18-19 data so we can have something that has already been validated.
- Hesperia and Victor offered to share the printing costs and have their reprographics dept. print the brochures.
- Shannon commented that it is a living document and the data will likely be updated in the near future, so she cautioned against printing too many at the onset, since we will likely be ready to revise it within the year.

c. Meeting w/ Assemblyman Obernolte

- Meeting this week with him and seeking his guidance on next steps.
- Hoping the Assemblyman can open doors with a college to begin the conversations about actually kicking off a partnership
- Agenda for meeting:
 - Share Value Proposition with him and get his perspective/guidance (from a business perspective and government perspective)
 - Speak with him about his connections with Cal Poly. Who can we get in contact with at the COLlege to move this initiative forward?
 - Ask for his business logo, if possible.

d. Next Steps

- 1) Carmina will work with Hesperia USD print shop and share costs with Matt. They will bring that info back in September to determine the # of documents to print.
- 2) Schedule further conversations with GIA to determine how this work fits into a larger regional context.
- 3) Matt/Chairs will update the group on the meeting with Obernolte and any work coming out of that.

6. Conclave Update

Moving the conclave to the third week of October. State of the county will take place the first week of October and Supervisor Lovingood will be plugging MDEP at that event. That will be a good opportunity for us to follow up with the Conclave and get more participation and buy in.

7. Alignment USA Network Celebration - September 9, 2020 10am-11:30am

- Matt shared about what AUSA is and how our efforts align with theirs and others in the country using a similar model.
- On September 9th from 10-11:30, they will hold their celebration kickoff for the year. Matt will be giving a 4 minute presentation on MDEP. He encouraged team members to attend, if possible.
- It will be a good opportunity to learn from other teams about what they're doing, how our work aligns, and methods we may be able to adopt for our MDEP work.

8. Next Meeting: September 15, 2020