



**Mountain Desert Economic Partnership**  
Regional Education and Economic Development

**Team 2 Meeting Minutes**  
**May 19, 2020**  
**10:00 a.m. - 11:30 a.m.**

<b>In Attendance:</b>	
Matt Wells, MDCP JPA	Lori Mente, Hesperia USD
Kendle Crowell, MDCP JPA	Jessica Swift, Victor Valley UHSD
Andy Page, MDCP JPA	Dan Walden, Victor Valley College
Catherine Abbott, VVC Foundation	Kellie Williams, Snowline JUSD
Kirsten Acosta, VVC Foundation	Sheila Thornton, One Future Coachella Valley
Carmina Maust, Culture Plug	Kim McNulty, One Future Coachella Valley
Shannon Shannon, Saddlerock Reverse Mortgage	Carrie O’Neal, Barstow USD
McKenzie Tarango, Hesperia USD	

**1. Welcome and Introductions**

**2. MDEP Current Culture - Subcommittees Galore**

Since the April meeting, we have had 5-7 subcommittees a week.

Team 1 update:

- Organizing an Innovation Kickoff event on May 27th to develop the ecosystem for the virtual startup lab and development of the actual Innovation Incubation Center.

Team 2 update:

- The presentation has been refined and is almost ready to be put into a presentation form that a team could take to a four year university to show what we can offer them and how they can fill the education gap for us.

Team 3 update:

- Developing Mechatronics curriculum and alignment between what is being taught currently in HS and CC and what skills industry needs that can be added to existing curriculum.
- Developing a webinar series for Mechatronics that will feature industry partners from our region who work in this space. The series will be developed over the summer for deployment to students in the Fall. This will help to show students what Mechatronics careers look like. We can incorporate a tour of the HD Training Center at SCLA as a part of the series.

Team 4 update:

- Essential Skills buckets and descriptors were refined.
- A booklet was created and will be deployed based on the recommendations of the team today.
  - The initial target audience for the booklet are the graduating seniors.

- Many companies endorsed the booklet and are excited to learn how to incorporate the MDEP skills in the workplace.

### **3. 4 Year Degree Access Presentation**

#### **a. Review Value Proposition in its Current Form**

- Carmina went through the latest draft of the presentation and noted areas that have changed since the last meeting and as a result of the subcommittee work.
- Some subcommittee members will be meeting this afternoon to refine further and after that meeting, Matt and Kendle will distribute the presentation to the entire committee for their feedback and notes.
- The subcommittee will continue to meet if needed to finalize the presentation hopefully before the next full MDEP meeting in June.

#### **b. Feedback/Suggestions on Presentation**

- The group was very happy with the progress on the presentation. It accomplishes our goal and clearly gives the feel of what the HD is all about.
- On page 2 what is the problem that we are solving for them/they are solving for us?
- Needs to have a recommendation about the impact of COVID somewhere. What kind of solution can we offer to universities during this time who are struggling economically? Can we offer a new model? "We want to be part of the solution to your economic stretch..."
- Can we expand on what we are saying VVC has to offer currently (facilities, # of staff, etc.)? That may be part of the problem we are solving for them and also ties in with the COVID response.
- Medical and Logistics and Transportation will have lots of new jobs, continual growth at SCLA, etc. so we need to show those opportunities (maybe on the regional growth page?)
- Employment opportunities need to be part of the puzzle - we have to sell to the 4 years that those who attain a higher degree will have somewhere locally to go for work.
- On the regional growth page, include language about growth projections in the next 5 years. Where do we find that data?
- Delete transferable degree row. on the VVC/BCC page.
- Correct VVC data to show 459 degrees in STEM.
- Pull in the # of career pathways that produce college ready grads and add that data point.

#### **c. Next Steps**

- The entire team will need to determine what the next steps are once the value proposition is complete. Who will make up the team that will be presenting it to universities, what kind of presentation will it be, etc.?

### **4. MDEP Conclave**

*We need to meet in person for this event to be the most impactful. If we can't meet in person by the August 19th date, we will postpone.*

### **5. Decision: MDEP Meeting Through Summer**

### **6. Next Meeting: June 16, 2020**