

Four-year University

Meeting Minutes

General Information

Team	Four-year University
Title	Team 2 Four Year University Meeting
Date	9/17/19
Time	10:30 AM
Location	No location specified

Attendance

48 % attendance over last 12 months

In Attendance	Lifetime	Past 12 Months
Sheila Marie Thornton OneFuture Coachella Valley	1/2	50 %
Kim McNulty OneFuture Coachella Valley	1/2	50 %
Dave Olney Hesperia Unified School District	2/2	100 %
Shannon Shannon SaddleRock Reverse Mortgage	2/2	100 %
Julia Wendt Victor Valley College	1/2	50 %
Catherine Abbott Victor Valley College Foundation	2/2	100 %
Derek King Victor Valley Chamber of Commerce	1/2	50 %
Daniel Walden Victor Valley College	1/2	50 %
McKenzie Tarango Victor Valley Union High School District	1/2	50 %
Chris Piercy Victor Valley College	1/2	50 %
Brian Nyamwange	1/2	50 %

Not in Attendance	Lifetime	Past 12 Months
Ted Alejandre San Bernardino County Superintendent of Schools	0/2	0 %
Keith Metzler City of Victorville	0/2	0 %
Shannon Dunkle	0/2	0 %
Doug Robertson Apple Valley	0/2	0 %
Marianne Tortorici Victor Valley College	0/2	0 %
Ron Williams Victor Valley Union High School District	0/2	0 %

Agenda Outline

Title	Owner(s)	Due Date	Status
Welcome and Introductions	null	3/15/19	New
Conclave Update	null	10/15/19	New

Dave Olney invited team to share thoughts on the conclave:
Overall positive feedback.

Biggest takeaways:

- Need city government members to engage and participate. Keith has participated on this team in the past, look to reengage
- Outreach to at-risk and OYYA youth is important
- Intentional invitation to elected officials – mayor, council

Since Conclave, Dave mentioned idea that we might create a pamphlet with visuals and data could be created that could be given to colleges we are targeting. Creating a sales pamphlet versus just a PowerPoint presentation.

Dave invited feedback from the group on the Team 2 presentation at the Conclave and ideas for next steps:

- Need to reengage Keith
- Dan shared that VVC is working on something with al Poly to come to VVC and offer 3rd and/or 4th year Engineering program at the College. The relationship between VVC and Cal Poly is still in early stages. At some future point, the value proposition that this team is developing could be a great resource to support this effort.
- Since last meeting, Dan has met with Tomas Morales and Joe Brady. Meeting went well. Came out with an agreement that VVC cabinet will meet with CSUSB's cabinet to explore possibilities.

- Focus on establishing a STEM degree program in this region is a good place to start.
- 3rd and 4th year Engineering program on the VVC campus would be very positive

Dave invited team to share thoughts specifically on the Team 2 presentation at the Conclave:

- Are students going down the hill to CSUSB coming back to work here?
- One thing to add to the presentation, is tying the data component on actual workforce needs to the presentation. What STEM jobs will degrees feed into? How many jobs?
- Challenge on jobs question is finding accurate local data, which is why work that Steve Tyrell's team is doing is so important

Title	Owner(s)	Due Date	Status
<ul style="list-style-type: none"> • There is a need for base workforce and also a STEM degree jobs • Biggest need is for higher level education 			
<p>VVC will be holding a big, regional summit on Block Chain and all will be invited. People will be coming from CA, Nevada, Utah. Will be an opportunity for all to plug into that technology. It's anticipated that Block Chain will be as highly used as Excel is currently used.</p>			
<p>VVC commissioned study will be posted online. It is an environmental scan to inform the new VVC Master Plan. A summary presentation was just shared at the last VVC board meeting. Dan offered to have Jenny Moran attend the next Team 2 meeting to give a highlight presentation to this team.</p>			
<p>Goal: Produce your workforce from within your local student population. Some students may stay from outset, some may go away and return, and some will be attracted here. Structurally – if 5,000 graduate ready to go to 4-year, they can't stay here and then difficulty to attract them back.</p>			
<p>VVC Data:</p>			
<ul style="list-style-type: none"> • 2018 - 796 students enrolled in a CSU or UC of an overall population of 5,600 (source is CSU/UC data) • CSU accepted 2,500 transfer students this year and 225 of those came from VVC • Average college GPA of VVC Transfer students is 3.18. Transfers have a higher graduation rate and they graduate quicker. <p>This year, VVC was 10% of CSUSB transfers</p>			
<p>Hesperia is using National Student Clearing House data, which shows that 16% of graduates are going to 4-year</p>			
<p>CSUSB has a "Promise" with SB school district and a few other local districts</p>			
Gather Data from Local	null	6/13/19	New
<p>NEXT STEPS:</p>			
<ul style="list-style-type: none"> • Need to determine what local jobs are being hired and recruited for and correlation to education level. Look at new VVC study as resource for this information. • Explore strategy to secure summer internships for local students going away to college that keeps them connected to the community. 			
Gather Data K/16 - Identify	Julia Wendt, Dave Olney	5/13/19	New
<p>Complete initial data set: (Volunteers: Chris will mine CSU and UC data; Matt will pursue better mapping of CTE data and connect with Barstow and Jenny Moran for VVC (Virginia Moran is her email); Dave will work on Census data) – all will bring updated data to October meeting</p>			
<p>November 15, 2019 (Role: synthesize existing data and new suggestions and define it)</p>			
<p>Missing data:</p>			
<ul style="list-style-type: none"> • Local students who stayed and are employed by local business • Pathway program completion rates at local colleges (Jenny will have that) 			
<p>Be sure to include:</p>			
<ul style="list-style-type: none"> • Existing cross sector partnership • Existing facilities • Pool of potential students • Diversity • Pool of potential teachers • Business partners • Civic support • Districts committed to preparing students in a different way • % of existing jobs that require an AA or BA (might just be in STEM) 			

Title	Owner(s)	Due Date	Status
<ul style="list-style-type: none"> Criteria for a new CSU campus/CSU's position on establishing a new campus – Sheila will secure and forward <p>NEXT STEPS:</p> <ul style="list-style-type: none"> Dan will invite Jenny Moran to present to this team at next meeting on October 15 About 15-16% of local students are going to 4-year – how does that ratio compare to other regions? That is what we need to determine. We know we have a deficit in 4-year degrees. (Explore DataMart for possible data updates – open resource accessible to all) 			
Mobilize voice of	Shannon Dunkle	4/8/19	New
Crafting Value Proposition	Julia Wendt, Shannon	4/8/19	New
<p>Marketing/Proposal Document Draft: (Volunteers to gather proposal samples: McKenzie, Catherine, Derick, Matt)</p> <p>Timeline: December 15 2019</p> <ul style="list-style-type: none"> Frame as a cross-sector proposal – are there any corporate partners who could help in drafting it as a proposal? Task out who will integrate feedback into current rationale, context setting, define what the ask is about, etc. Put business mind to how to package a proposal that is attractive from ROI perspective (Xsquadron?, ComAv, Thomas, others?) Explore outreach materials created by Opportunity High Desert to see what they have compiled and designed Make sure package is agnostic about university partner, create something that is universal Lens should be, “We’ve done all the work, we just invite you to sign on...” Existing cross sector partnership Existing facilities Pool of potential students Diversity Pool of potential teachers Business partners Civic support Districts committed to preparing students in a different way <p>NEXT STEPS:</p> <ul style="list-style-type: none"> Solidify the outreach package and outreach/deployment strategy (post on MDEP site, etc.) Include data on local faculty qualified to teach at community college and university in the value proposition package. Include working engineers already here who would be willing to teach – this is an excellent pool. Matt will outreach to local industry to ComAv, and others, who have employees who are teaching at universities or interested in teaching Matt will ask Steve Tyrell about status of Manufacturing Council Send thoughts on any additional data that we would like to include in the John Husing study 			
Next Meeting	null	5/13/19	New
<p>Next meeting:</p> <ul style="list-style-type: none"> Review updated data Review proposal concepts from partners Jenny Presentation 			
Track Progress To-Date	null	10/15/19	New

Progress

Tactical Plan		
Strategy:	Need to create.	1.00
Vision	All seniors will graduate with college credit and	

Outcome type: Output				
Tactic	Team Phase	Outcome/Output	Metric	%
Drive attraction of new relevant 4 year affordable/accessible public and private college presence in the High Desert.	1 - Tactical Planning	Gather data re: current, local K-16 pipeline (all districts in local region): Define scale: # of K-12 students # of high school students who are college ready # of HS students who are college ready and STEM prepared # students entering STEM programs at local community colleges # of students enrolled, who graduate # of CC students who are transfer ready and STEM prepared # of students who are enrolled but not progressing to transfer-ready Collaboration between: X# districts, 2 community colleges, X# business, X# cities How many High Desert students graduate from college? From which schools? (#UCR, #CSU, # others) With degrees and certs in which disciplines?		20
	1 - Tactical Planning	Mobilize voice of employers and municipalities to support this.		0
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Desert.				
Drive attraction of new relevant 4 year affordable/accessible public and private college presence in the High Desert.	1 - Tactical Planning	Project impact of 900 new households in 18-months,		95
Drive attraction of new relevant 4 year affordable/accessible public and private college presence in the High Desert.	1 - Tactical Planning	Mobilize voice of employers and municipalities to support this.		0
Drive attraction of new relevant 4 year affordable/accessible public and private college presence in the High Desert.	1 - Tactical Planning	Correlate with Team 3 (student connection with local business)		0

Outcome type: Short term outcome

Tactic	Team Phase	Outcome/Output	Metric	%
Drive attraction of new relevant 4 year affordable/accessible public and private college presence in the High Desert.	1 - Tactical Planning	Value proposition is packaged, defining the existing talent pool among high school /community college grads to engage business and university in building relevant baccalaureate structure(s) in the High Desert.		0
Drive attraction of new relevant 4 year affordable/accessible public and private college presence in the High Desert.	1 - Tactical Planning	Value proposition is packaged, defining the existing talent pool among high school /community college grads to engage business and university in building relevant baccalaureate structure(s) in the High Desert.		0
Drive attraction of new relevant 4 year affordable/accessible public and private college presence in the High Desert.	1 - Tactical Planning	Value proposition is packaged, defining the existing talent pool among high school /community college grads to engage business and university in building relevant baccalaureate structure(s) in the High Desert.		0
Drive attraction of new relevant 4 year affordable/accessible public and private college presence in the High Desert.	1 - Tactical Planning	Internships and other experiential learning opportunities are available (robust interaction with employers is happening so		0

Desert.		students have local employment connections.)	
Drive attraction of new relevant 4 year affordable/accessible public and private college presence in the High Desert.	1 - Tactical Planning	Internships and other experiential learning opportunities are available (robust interaction with employers is happening so students have local employment connections.)	0
Drive attraction of new relevant 4 year affordable/accessible public and private college presence in the High Desert.	1 - Tactical Planning	Meet with target college leaders to define what it would take to bring them to HD	0

Outcome type: Mid-term outcome

Tactic	Team Phase	Outcome/Output	Metric	%
Drive attraction of new relevant 4 year affordable/accessible public and private college presence in the High Desert.	1 - Tactical Planning	An affordable (public, other), diverse, locally-taught set of 4-Year options with Technical, STEM components exists for high school graduates.		0
Drive attraction of new relevant 4 year affordable/accessible public and private college presence in the High Desert.	1 - Tactical Planning	An affordable (public, other), diverse, locally-taught set of 4-Year options with Technical, STEM components exists for high school graduates.		0
Drive attraction of new relevant 4 year affordable/accessible public and private college presence in the High Desert.	1 - Tactical Planning	Connectivity and culture is created to keep talent in HD (ie resources like scholarships, internships, apprenticeships are available). (Students feel a sense of belonging and support in the HD.)		0
Drive attraction of new relevant 4 year affordable/accessible public and private college presence in the High Desert.	1 - Tactical Planning	Connectivity and culture is created to keep talent in HD (ie resources like scholarships, internships, apprenticeships are available). (Students feel a sense of belonging and support i		0

Outcome type: Long term outcome

Tactic	Team Phase	Outcome/Output	Metric	%
Drive attraction of new relevant 4 year	1 - Tactical Planning	MDEP - Study. Work. Stay. Play.		0

affordable/accessible
public and private college
presence in the High
Desert.
