



Mountain Desert Economic Partnership
Regional Education and Economic Development

Team 1 Meeting Minutes

June 16, 2020

12:00 p.m. - 1:30 p.m.

In Attendance:	
Matt Wells, MDCP JPA	Elena Rivera, Barstow CC/Barstow Adult Ed.
Kendle Crowell, MDCP JPA	Stacy Jones, IEDRC
Andy Page, MDCP JPA	Thomas Davis, Center for Educational Innovation
Lisa K. Kennedy, IEDRC	Crystal Nasio, Barstow CC
Thomas Hallin, Co-Chair, ITM Mobile	Christina Behringer, Snowline JUSD
Larry McLaughlin, IEDRC	Veronica Hill, SB County Supervisor's Office
Denise Pasley, Barstow CC	Laurie Marsden, SB County Supervisor's Office
Kellie Williams, Snowline JUSD	

Next Steps/Tasks:	
1. Thomas will meet with Stacy on maker spaces and how to get something off the ground when in person instruction resumes.	Thomas/Stacy
2. Share details w/ team about October 7th Valley Morning Insight when Supervisor Lovingood will share State of the County and give a brief update on MDEP	Matt/Kendle
3. Share WBL data with the team once he finalizes a few data points.	Matt
4. Send Evenbrite attendee list to Matt/Kendle	Thomas

1. Welcome and Introductions

The meeting was called to order at 12:03 p.m.

2. Recap of All Team's Work Since July Meeting

Team 2:

- Value Proposition is almost ready to print/publish. The team is seeking more logos from local business partners to add, but that should be completed in the next couple of weeks.
- A meeting between the Co-chairs, Matt, and Assemblyman Jay Obernolte will take place to share with him the work taking place, get his feedback on the presentation, and use his

connections with Cal Poly to introduce the team to their leadership and start discussing the possibility of a partnership between their college and our local CC education system.

Team 3:

- Mechatronics Pathway work continues:
 - A pathway map was developed that will be displayed for students/teachers/counselors explaining career paths for Mechatronics careers
 - A video with local businesses using Mechatronics at the workplace is being developed.
 - A webchat series is being created to bring industry professionals into the classroom virtually.
 - A document with the Top 5 Things you Need to Know about Mechatronics is being developed.
 - The team is using a Plug and Play approach with this work and all the projects that make it up so that it can be expanded to other industry sectors in the future.
 - There is a Mini Internship Pilot Program being developed with the Alliance for Education, MDEP, and One Future Coachella Valley that will give a select group of students another opportunity to work with a mentor from the industry. They will be small cohorts of students and the internships will start off as 90 minutes and can grow from there depending on the partner and the types of projects being assigned to the students.

Team 4: Essential Skills

- Essential Skills Guide continues to be distributed. We need to survey our partners to see who has seen it, who needs to see it and who is using it.
- We need to have a direct “ask” for each kind of partner we want to embed the skills.
- The team’s next steps will be to find curricular solutions that are effective for teaching students the Essential Skills in existing curriculum.
- A subcommittee will be tasked with building a repository of best practices and to make recommendations to other partners based on those findings.

3. Stakeholder Spotlight of the Month

We want to get to know our teammates better and understand how our industry partners can fill in the gaps in the work MDEP is committed to. Matt will work with Thomas and Eva to select a partner who will share about their company/business and what they do at next month’s meeting.

4. Review Tactical Plans, Guiding Principles and Organizational Structure

Matt reviewed the Long Term MDEP Outcomes:

HD Residents Learn. Work. Stay. Play

Action Oriented Ecosystem

Adaptive, future ready students. Times have changed dramatically recently, and our students need to be adaptive in order to succeed and in order for our region to thrive.

A Hub for Innovators and Entrepreneurs.

5. Team 1: Innovation, Incubation, and Training Update

a) Recap Innovation Dialogues and the spinoff subgroups that have come out of those

- Thomas shared the FB page for the group and invited everyone to visit and contribute to the page.
- 5 Virtual Innovation Dialogues have been conducted so far. The last one focused on using students as resources for local businesses (like Hesperia’s student internship program)
 - Matt shared WBL numbers from MDCP districts across the region.

- WBL includes any opportunity when students can engage with industry in some form (field trips, internships, externships, classroom presenters, etc.)
- Students are exposed to industry specific skills, work environment, etc.
- Getting students involved in these opportunities, especially internships, help hone their essential skills and build their knowledge about the kind of career opportunities available in a specific sector.
- Internships are all non paid, so they are considered employees of the school district and businesses don't hold the liability for those students.
- Thomas asked if MDCP can share a list of partners that are already participating in the WBL opportunities. Matt shared that we don't have a great list of those businesses at this time, but we are working on building that. MDCP is a consortium, but many districts within the consortium already had WBL things underway and we don't have that data.
- Thomas added that local businesses need assistance in various ways, so how can we plug students in there to fill those needs? For example, social media marketing, updating content for new COVID compliance, etc. If we know the companies already participating in internships, can we expand with them or have them share their experiences with other businesses to get new ones in the WBL cycle.
- Matt connects with district coordinators regularly and he asked about student access to technology at this time to support some of the graphic design needs that businesses may have. Many students don't have access to the equipment or software they would need at this time.
- Thomas asked team members to share about things they've learned through the innovation dialogues or resources they've come across that could help the team's efforts:
 - Crystal shared about BCC's Central College Network, which is a system that assists their Career Office in putting together/posting job postings, etc. They will be upscaling that to ensure that BCC employers are utilizing it to the best of their ability. There is an apprenticeship component there as well, to track and sign up employers and job candidates/students. It is a great platform to use as a tracking system. BCC has put together a committee to maintain CCN and they can utilize that as part of this effort. There is an opportunity to have employers post jobs to the system and it automatically syncs to the entire consortium of HD students who have signed up on the system. Crystal shared the link with the team to look more into the system. <https://www.collegecentral.com/>
 - Crystal offered to have someone give a demo for MDEP at the next meeting.
 - Lisa shared that Job Speaker and Purple Briefcase are the main platforms being used by other colleges in and around our region. She suggested using a platform with a mentor piece for this team, since we are focusing on student engagement with the region and entrepreneurship.
 - Matt would like to learn more about how the different platforms are being used for students coming out of school.
 - Crystal suggested hosting an incubation virtual meeting focused around these platforms as it is a way to track, which is something our region needs.
 - Thomas stated that as a start, we can share these resources on the FB page and with the team.
 - Thomas shared the Ready Set Career and College of the Desert website, as well as the ReadyCareerEducation YouTube channel, which are all great resources for entrepreneurship efforts.
 - Entrepreneurship Network LA (enetla.org) is another great resource. Lisa has more information about it and will share with the team. We want to emulate

what they are doing in our own region, host events, etc. Lisa will get the leaders of ENET to speak at an upcoming Innovation Dialogue

- Lisa preparing an Entrepreneurship proposal for a funding stream including PD, a resource website, etc.
- Matt asked what resources have we gained from the innovation dialogue process to begin work on the virtual startup lab? We need to have a channel where all of the work is sitting and the events are tied to the virtual innovation lab.
- The next call will be focused on looking at growth strategies and pitching new COVID concerns and solutions in an effective way.

b) Next Steps

- 1) Thomas will meet with Stacy on maker spaces and how to get something off the ground when in person instruction resumes.
- 2) October 7th Valley Morning Insight - Supervisor Lovingood will share State of the County and give a brief update on MDEP. We will share details with the teams as we get them.
- 3) Matt will share WBL data with the team once he finalizes a few data points.

6. Conclave Update

Moving the conclave to the third week of October. State of the county will take place the first week of October and Supervisor Lovingood will be plugging MDEP at that event. That will be a good opportunity for us to follow up with the Conclave and get more participation and buy in.

Matt shared the draft agenda/schedule for the Conclave, as was built with the Co-Chairs at the last Co-chair meeting.

7. Alignment USA Network Celebration - September 9, 2020

- Matt shared about what AUSA is and how our efforts align with theirs and others in the country using a similar model.
- On September 9th from 10-11:30, they will hold their celebration kickoff for the year. Matt will be giving a 4 minute presentation on MDEP. He encouraged team members to attend, if possible.
- It will be a good opportunity to learn from other teams about what they're doing, how our work aligns, and methods we may be able to adopt for our MDEP work.

8. monday.com

a) Completed/Outstanding Tasks

- **Kendle will continue sending out notifications of upcoming virtual dialogues as she learns of them from Thomas.**
- **Ecosystem contact list - no progress made yet. Thomas will send the list of past event registrants from eventbrite so Kendle/Matt can add to the spreadsheet. Other team members need to be updating the list, as well.**
- **Matt, Thomas, Eva to meet about short term outcomes of tactical plan.**
- **Is there a planning group for the next dialogue session that people can be involved in? Thursday, August 20th at 1pm. Kendle/Matt will forward the connection info to the team once they receive it.**
- **September 2nd at 11am next Virtual Innovation Dialogue call.**

b) Assign New Tasks

c) Set Timelines

9. Next Meeting: September 15, 2020