



Mountain Desert Economic Partnership
Regional Education and Economic Development

Team 1 Meeting Minutes
November 17, 2020
12:00 p.m. - 1:30 p.m.

In Attendance:	
Matt Wells, MDCP JPA	Larry McLaughlin, IEDRC
Kendle Crowell, MDCP JPA	Thomas Hallin, ITM Mobile (Co-Chair)
Andy Page, MDCP JPA	Denise Pasley, Barstow CC
Jessica Swift, MDCP JPA	Stacy Jones, IEDRC
Carrie O’Neal, MDCP JPA	Christina Behringer, Snowline JUSD
Eva Bagg, Barstow CC (Co-Chair)	Kellie Williams, Snowline JUSD
Andy Jaramillo, Jaramillo Financial	Lisa Kiplinger Kennedy - IEDRC

Next Steps/Tasks:	
1. Add future virtual innovation dialogue dates to calendars and send calendar invites	Kendle
2. Create a one page document explaining the student assessment tool (part of the GIA grant) to invite other districts to participate.	Dr. Bagg

1. Welcome and Introductions

The meeting was called to order at 12:04 p.m.

2. Review All Team’s Progress and Identify Interconnections

Team 2: Four Year Degree Access

- Sending out value proposition to relevant stakeholders
- Will be building a marketing strategy for value proposition and future work of the team
- Would like to include Team 1 to attract innovation contacts and visit the Innovation Village at Cal Poly Pomona
- The February meeting will be a presentation to new stakeholders including new elected officials and large industry partners at SCLA.

Team 3: Tiered Economic Opportunity

- Local mechatronics video has been created
- What is the next industry sector to plug and play the Mechatronics model?
- Brainstorming how to get more industry involvement

Team 4: Essential Skills

- Cross sector foundational skills mapping and what kinds of skills lists are needed

3. **Team 1: Innovation Entrepreneurship**

a. Asks Document - Where are we?

- This is a tool that will help build the ecosystem for this group. Has anyone been successful in reaching more contacts? It can be shared as a conversation starter about MDEP and work being done.
- Lisa has reached out to:
 - SBDC about maker spaces and innovation centers about workshops and community/school involvement
 - Chef Ann Foundation reL Farm to Table
 - Lisa visited the 4th Sector Innovation location to get ideas and glean from Kevin Meredith's experience
- Andy has reached out to:
 - ?? to provide internet/wifi for students across the region
 - CASA for Latino superintendents and principals

b. Update on GIA Award

- BCC awarded the GIA grant to develop an Entrepreneurship tool surrounding creative confidence and how to gauge that in students and unlock it in students.
- It is a 2-year award/project
- Eva invited other districts to participate in the student assessment portion. Eva will send a one-page explanation out to get more schools involved.
- A bi-weekly meeting/call is held every at 8am and districts are invited to participate to learn more about the project and what is entailed.

c. Virtual Innovation Dialogue & Upcoming Workshops

- The next Dialogue is scheduled for Thursday at 4pm and is focused on Entrepreneurship for Everyone. Understanding what entrepreneurship is all about will help everyone, including those who have their own businesses, want to start a business, or are an employee.
- Getting more students involved in the process. Some of the HSs have started Virtual Enterprises and other programs are targeting entrepreneurship specifically, so they are encouraged to attend the dialogue and learn as much as they can

d. Update on Ecosystem and Innovation Center

- Lisa shared about a tool that is being built - a website for Entrepreneurship Network Inland Empire
 - Will have links to partners of IEDRC and include resources for VVC and the new Innovation Center at BCC once launched.
 - Student interns to build the website and Lisa is spearheading the work.
 - Website should be launched in February so by the Spring semester, faculty can introduce students to the site
- Eva and staff are working on demonstrating the value of makerspaces across all sectors - sharing what is available and how to grow it. How do we prepare for safe campus reopening
- Deadline for BCC to move out of their current maker space is next summer so they are working on these details before then
- They have the equipment already, so how can tools be applied in different ways, expanded upon, and how can they be injected to learning across the campus.
- Matt asked Stacy what the status is of maker spaces across the rest of the region since COVID:

- Stacy shared that some are doing virtual learning assisted with kits that are mailed or handed out to students with online instruction to match
- Some have been using this time to reconfigure, purchase new equipment and build new spaces that can be opened to the public when given the green light to do so.
- Denise shared about an event that they are holding at BCC for people who are running small businesses and need guidance. This will be important to building the ecosystem because many people need access to contacts to reach out to. It's also important for people who are curious about entrepreneurship, how to use it, why it's valuable, and how to get their needs met.
- Andy shared that the biggest problem he is seeing with small businesses he works with is lack of cash flow.

a) Next Steps

- 1) Kendle will add virtual innovation dialogue dates to calendars and send invites
- 2) Eva will create a one page document explaining the student assessment tool (part of the GIA grant) to invite other districts to participate.

4. *monday.com*

- a. Completed/Outstanding Tasks
- b. Assign New Tasks
- c. Set Timelines

5. *Next Meeting: December 15, 2020*