

Training, Innovation, and Incubation Center

Meeting Minutes

General Information

Team	Training, Innovation, and Incubation Center
Title	Team 1: Innovation, Incubation and Training Center
Date	10/15/19
Time	1:30 PM
Location	No location specified

Attendance

24 % attendance over last 12 months

In Attendance	Lifetime	Past 12 Months
Sheila Marie Thornton OneFuture Coachella Valley	1/4	25 %
Eva Bagg	4/4	100 %
Thomas Hallin	4/4	100 %
Lisa Kiplinger-Kennedy Victor Valley College	3/4	75 %
Frank Castanos Victor Valley College	2/4	50 %
Tom Hoegerman	3/4	75 %
Stephanie Pazarin	2/4	50 %
Christina Behringer Snowline Joint Unified School District	2/4	50 %
Laurie Marsden San Bernardino County	2/4	50 %
Elena Rivera Barstow Community College, Barstow Area Chamber of Commerce	1/4	25 %
Jessica Bails	2/4	50 %
Chico Garza	1/4	25 %

Not in Attendance	Lifetime	Past 12 Months
Matt Wells Mountain Desert Economic Partnership	0/4	0 %

Not in Attendance	Lifetime	Past 12 Months
Kendle Crowell Test Org, Mountain Desert Economic Partnership	0/4	0 %
Kim McNulty OneFuture Coachella Valley	0/4	0 %
Stephani Swann General Atomics Aeronautical Systems	1/4	25 %
Jose Berrios	3/4	75 %
Tyler Courville	1/4	25 %
Denise Pasley Barstow Community College	2/4	50 %
Steve Tyrrell High Desert Manufacturers	0/4	0 %
Steve Muir General Atomics Aeronautical Systems	0/4	0 %
Ted Baca Barstow Community College	0/4	0 %
Dennis Bender Apple Valley Unified School District	0/4	0 %
Karen Gray Saddleback Valley Unified School District	0/4	0 %
Jim Harvey Lucerne Valley Unified School District	0/4	0 %
Tom Hoegerman Apple Valley Unified School District	1/4	25 %
Dave Hyatt General Atomics Aeronautical Systems	0/4	0 %
Breda Leach ABC 123 Christian Academy	0/4	0 %
Peter Livingston Lucerne Valley Unified School District	0/4	0 %
Janice Moore Apple Valley Chamber of Commerce	0/4	0 %
Stephanie Thoth Big Bear Chamber of Commerce	0/4	0 %
Bob Tinsley Apple Valley Chamber of Commerce	0/4	0 %
Roger Wagner Victor Valley College	0/4	0 %
Orlando Acevedo	0/4	0 %

	Not in Attendance	Lifetime	Past 12 Months
Apple Valley			
Jillian Lanphear		0/4	0 %
San Bernardino County			
Luis Mota		0/4	0 %
General Atomics Aeronautical Systems			
Sandi Thomas		0/4	0 %
Barstow Community College			
Gloria Garcia		0/4	0 %
City of Victorville			
Andy Jaramillo		1/4	25 %
Jaramillo Financial Services			
David Ashley		0/4	0 %
General Atomics Aeronautical Systems			
Fred Baca		0/4	0 %
Barstow Community College			
Kevin Mahany		0/4	0 %
St. Mary Medical Center			
Tyler Courville		0/4	0 %
Trenae Nelson		1/4	25 %
Apple Valley Unified School District			
Todd Scott		1/4	25 %
Victor Valley College			

Agenda Outline

Title	Owner(s)	Due Date	Status
Welcome and Introductions	null	3/15/19	New
<p>Called to order at 1:32 p.m. Welcome and round robin intros conducted. Isreal from Goodwill joined the group. Lillia from VVC spoke on the apprenticeship program with GA, which started a couple days ago. Very positive feedback so far. Thomas gave a summary of the Barstow Advisory and Chamber mixer. It was a good opportunity to share an MDEP overview with the group. There were also updates from BNSF, GA, and they provided a tour of the maker space in Barstow, which has some amazing equipment that we need to tap into and start using. Thomas reviewed the kinds of classes and equipment they have housed at the CTE building in Barstow. Matt reminded everyone about the HD Opp Summit on Oct. 24th. MDEP will have a booth and a panel. If anyone can help cover the booth, please let Matt and Kendle know.</p>			
Defining Essential Skills	Kendle Crowell, Frank	8/27/19	New
<p>15 buckets of Essential Skills were established at the last meeting and there needs to be a shared document to rewrite them and make the language more concise. We need to identify categories/buckets and then list all the subcategories underneath. It was established that every single one is extremely important.</p>			

Title	Owner(s)	Due Date	Status
<p>Worked to establish and rename the buckets and 10 buckets were established. Next Steps: Skillset Subcommittee will reconvene to wordsmith the 10 buckets that were established and the sub categories within</p>			
Hub for Innovators and	Thomas Hallin, Lisa	6/20/19	New
<p>Thomas reviewed the one sheet that he and Kim created regarding the Innovation Center, The innovation center in Barstow is the first pilot center. They offered the land, which is why it is starting there. The ultimate goal is to have multiples - one in each city if possible. Highlighted what the center is all about. He asked that everyone look at it and see if it makes sense, does anyone have questions or input. Thomas has been meeting with UC Irvine since they have already gone through the growing pains. They started with 1500 sq ft center and now this november they are opening a 100,000 sq ft facility with co working, incubation, exceleation all working in that same space. He would like to know what others are doing in the realm of entrepreneurship, what books is everyone reading, what models have they learned about. The goal is to problem solve with everyone in these early collaboration stages. The only reason we are moving forward quickly is because we have to because they have the attention of the state and that can lead to funding, press, etc. The one sheet summarizes the tactics, vision and outputs of the effort. It is an update on the progress made so far and the thoughts on what an innovation center should be, in accordance with the team's input. It also includes an update and progress made so far and proposed next steps. Stephanie, Elena, and Lisa met to establish the "who" the center is geared for and they will send it to Kendle to incorporate on the one sheet. Thomas gave an update on the construction portion. Looking at the space right next to the PAC at Barstow CC, so it will behighlighly visible. There is funding that needs to be used before December. Helga Wilde is assisting with the design. Thomas doing an MDEP presentation to Barstow's Board of Trustees because they still need to sign off on it. Helga will do a follow up presentaiton on the design. Waiting to hear back from a vendor for cargo containers, since those will be the foundations for the building. Barstow CC welding program can assist with retrofitting the containers. Jessica working with BNSF to donate some containers to the effort. They can make donations to a 501c3, which Barstow CC is considered. For anyone that wants to be involved in the process, they can email Thomas, Eva, Jessica to determine how and what. Thomas would like to see a different platform used to communicate the progress being made as it is happening so everyone can be better informed to what is going on. Slack was recommended. We need to co-create this pilot effort, not just be informed of efforts at each month's meetings. We need to memorialize the iterative commitment. We need to ensure that the collaborative portion of this process is not lost and the collective progress tracking is still taking place to ensure long term sustainability of the team. NEXT STEPS: Thomas, Matt and Kendle will work on alternative communication and organization platforms ni leiu of or in addition to the portal.</p>			
Training Center Update	Steve Tyrrell, Frank	8/27/19	New
Next Meeting Date	null	5/10/19	New
<p>Matt, Kim and Sheila will be in Nashville for the November 19th meeting, so they asked if we should still hold it or wait until December. The group decided to still convene on November 19th.</p>			
Track Progress So Far	null	10/15/19	New
<p>Time ran out, so we will track progress at the next meeting Discussion about forming a data subcommittee. Where is the data coming from (WDD, WIOA, GIA, Etc.)? Add Data discussion on next meetings agenda. We need to develop the questions to ask before we determine where to get the data from.</p>			

Progress

Tactical Plan		
Strategy:	Engage the entire COMMUNITY to identify and	1.00
Vision	Mountain Desert Economic Partnership will	

Outcome type:	Output			
Tactic	Team Phase	Outcome/Output	Metric	%
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Outreach to industry and K-16 partners to identify the Essential Skills most important for the HD.		75
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Produce a defined set of Essential Skills and commit to embedding and deploying across the High Desert region.		0
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Produce a defined set of Flexible Foundational Skills specific to industry sectors ("Unicorn Technicians" - GA)		0
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Integrate Design Thinking process into all levels of the education pathway to impart skill sets onto students.		0
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Define common marketing message to share.		0
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Leverage existing community outreach activities to advance skills.		0
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Define key components of successful local models such as the GA apprenticeship program and outreach efforts to deploy elsewhere.		0
Foster Support for Innovation and Entrepreneurship	1 - Tactical Planning	Define co-working space parameters, characteristics, etc.		75
Foster Support for Innovation and Entrepreneurship	1 - Tactical Planning	Secure the physical location.		20
Foster Support for Innovation and	1 - Tactical Planning	Create membership and scholarship structure to		20

Entrepreneurship		attract students, opportunity youth, entrepreneurs and innovators.	
Foster Support for Innovation and Entrepreneurship	1 - Tactical Planning	Access / establish data about existing entrepreneurial / innovative businesses (home-based or ones that are expanding/hiring)	0
Foster Support for Innovation and Entrepreneurship	1 - Tactical Planning	Establish data about solutions, products, innovations that are being sought outside the HD region and # of HD residents commuting to those jobs.	0
Foster Support for Innovation and Entrepreneurship	1 - Tactical Planning	Establish data on resources and amenities that would make this area more desirable and improve quality of life. What environmental factors could be assets to attracting young people and "modern" innovative businesses?	0
Foster Support for Innovation and Entrepreneurship	1 - Tactical Planning	Develop the outreach and communication messaging to deploy region-wide	0
Foster Support for Innovation and Entrepreneurship	1 - Tactical Planning	Develop a budget and staffing plan and secure funding.	0
Foster Support for Innovation and Entrepreneurship	1 - Tactical Planning	Develop a network of mentors.	0

Outcome type: Short term outcome

Tactic	Team Phase	Outcome/Output	Metric	%
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Define and adopt Essential Skills with input from local employers.		0
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Define and adopt Essential Skills with input from local employers.		0
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Define and adopt Essential Skills with input from local employers.		0
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Develop an Essential Skills curriculum for K-16 by building upon resources like CTSOs, community colleges and industry expectations.		0

Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Develop and deploy a community marketing plan and related materials (K-16, Adult Ed., faith-based programs, parents etc.)	0	
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Essential Skills are embedded beyond the classroom and across the community (e.g. sports, volunteer groups, etc.)	0	
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Essential Skills are embedded beyond the classroom and across the community (e.g. sports, volunteer groups, etc.)	0	
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Develop and deploy a community marketing plan and related materials (K-16, Adult Ed., faith-based programs, parents, etc.)	0	
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Essential Skills are embedded beyond the classroom and across the community (e.g. sports, volunteer groups, etc.)	0	
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Replicate key components of successful local models such as GA Apprenticeship program	0	
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Address instruction capacity issues related to scaling apprenticeship-like models.	0	
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Categorize Essential Skills.	0	
Foster Support for Innovation and Entrepreneurship	1 - Tactical Planning	1 co-funded NextGen co-working space exists in the region.	0	
Foster Support for Innovation and Entrepreneurship	1 - Tactical Planning	Build incubation structure (mentoring, funding, resources, startup services, commercialization, bookkeeping, events, pitch-training, etc.) to support the co-working space.	0	
Outcome type: Mid-term outcome				
Tactic	Team Phase	Outcome/Output	Metric	%
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Essential Skills are applied in education, training and retraining realms and exhibited in the workplace.	0	

Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Employers are going to local schools to find qualified applicants (actively seeking applicants from school programs because of quality of students)	0
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Essential Skills are embedded in mentorship/apprenticeship programs	0
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Employers are visiting and interacting with schools to model Essential Skills for students through classroom visits	0
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	Direct pipeline program is in place and employers have formed partnerships with education	0
Foster Support for Innovation and Entrepreneurship	1 - Tactical Planning	X% increase of entrepreneurial / innovative businesses are engaged in the network and have the potential to create jobs.	0
Foster Support for Innovation and Entrepreneurship	1 - Tactical Planning	X% increase of entrepreneurial / innovative businesses are engaged in the network and have the potential to create jobs.	0
Foster Support for Innovation and Entrepreneurship	1 - Tactical Planning	Establish ecosystem of entrepreneurs (established and new companies)	0
Foster Support for Innovation and Entrepreneurship	1 - Tactical Planning	Establish ecosystem of entrepreneurs (established and new companies)	0
Foster Support for Innovation and Entrepreneurship	1 - Tactical Planning	Establish ecosystem of entrepreneurs (established and new companies)	0

Outcome type:		Long term outcome		
Tactic	Team Phase	Outcome/Output	Metric	%
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	MDEP - Adaptive, future-ready students		0
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	MDEP - Adaptive, future-ready students		0
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	MDEP - Adaptive, future-ready students		0
Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	MDEP - Adaptive, future-ready students		0

Skills

Define and Deploy Essential and Foundation Skills	1 - Tactical Planning	MDEP - Adaptive, future- ready students	0
Foster Support for Innovation and Entrepreneurship	1 - Tactical Planning	MDEP - Adaptive, future- ready students	0