



MDEP May 17 Team Breakout Notes:

Team 1:

Participants: Thomas Hallin, Denise, Rick Radcliffe, Eric, Matt Wells

- Tom: Face-to-Face program – 1st Friday of every month @ Courtyard Marriot – entrepreneurship open discussion
- Face-to-face – Different people who are entrepreneurs, not necessarily in chambers, 60-70 participants, mixture of home based businesses, people looking for support on their ventures
- They've had a lot of success in people meeting there. One guy does commercial roofing, construction guy was staying at the hotel, saw the activity, discussed with the group – main purpose of the group is networking.
- BNI – Business Network International
- Eric's dream to have an Entrepreneurship university – Thomas mentioned and referred him to CSUSB's Entrepreneurship program with Mike Stull
- UCR working on Oasis – center for innovation
- In IE, there's a push for Innovation and Entrep – how do we connect the various nodes focused on this in the spirit of building that strong Ecosystem
- Thomas recommended book Brad Feld's Startup Communities as well as Design Thinking 2.0
- Thomas's networks he mentioned, and the Face-to-face network Eric mentioned are the ecosystem but mapping it out could help for people to visualize. Visualizing the ecosystem could be an eye-opener for some people
- Rick –
 - Marketing around the monthly dialogues to make sure people are aware of the opportunities
 - Resources down the hill may not be the most effective for people who see the pass as a barrier
- There may be a report on Chmura that shows commuting data
- Through Face-to-face, participants are learning how to grow their programs, sometimes through the Chamber of Commerce
- We have a calendar for the year, but relying on our own network
- If students doing PBL, Entrepreneurship can be embedded into this work
- CTE teachers and business teachers – 15 min bite sized chunk to connect then to entrepreneurship that teachers could embed into the classes (plug and play monthly that would help classes draw connection between to entrep)

- Marketing and resources all volunteer work, need to get some funding support for this work
- Use video programs at the districts to capture the videos. – use a subcommittee team to identify interview questions and whom to interview and ask the district video prod companies to run with it.
- Truck driving and cosmo may have entrepreneurship support for participants to learn how to move from employee to employer or self-employed (e.g. owner/operator or fleet)
- VVC looking at how to build in entrepreneurship certificate as an add-on
- Need to show ROI for Entrep center for colleges to sustain and continue that work
- ** Send Thomas Hallin the three schools with Media
- Whole Group Report-out:
 - What can we do to make sure more people know about the work that is going on?
 - How do we get more creative about using our resources to reach more people in the region?
 - Colleges are doing a great job as it comes to the entrepreneurship centers and the makerspaces at VVC and BCC
 - Every month, there are E4E panels and workshops – they are great opportunities for businesses to gain exposure and to share their expertise
 - Idea to interview business partners in 15 minutes segments to promote and get information down into the schools
 - Find and leverage opportunities for HS's to connect to the entrepreneurship, e.g. doing entrep in another name or sector to connect to the work
 - Meeting again in July (specifics TBD)

Team 2:

Four Key Questions (Breakout w/Team) :

1. What 2-3 takeaways from the April carousel activity do we use to update/shape our team's work moving forward?
 - a. *Capstone projects in collaboration with industry*
 - b. *Apprenticeship/internship programs*
 - c. *Marketing - Talking about the requirements*
 - i. *Parent outreach*
 - ii. *Explain possibilities of 2-4 year programs*
 - iii. *Hybrid skills=recession-proof future*
 - iv. *Just start - you jump off anywhere on the path*
2. Review and refine the team-specific asks (on back) using the following as metrics:
 - a. Does everyone understand the asks?
 - b. Do the asks reflect work that people can sink their teeth into and commit to working on (particularly during MDEP team meetings) or do they all represent only short-term, minimal-investment efforts?
 - c. Are the asks directly tied to target outcomes from the [tactical plan](#)?
 - d. Do the asks as a whole require the investment and involvement of everyone on the team?
3. What are the next steps of each team member (e.g. some work aligned with an ask, something related to the tactical plan, etc.)?

4. How do we set up to move forward from this meeting to continue the work moving forward? Include when and where will the monthly team meetings occur starting the 3rd week of July, aiming for 3rd week of months.

- a. *Tuesday, July 19 at 10:00am*

Current Team Asks:

Team 2:

- A. Consult regional industry partnerships to identify their needs regarding specific degrees and ability to support and/or mentor of students in attaining those degrees

TEAM FEEDBACK: Can industry partner HRs support our goals?

- a. Example: industry leaders create a mentorship program (e.g. engineers mentoring students towards the careers)
- B. Identify and champion efforts to support students in pursuit of higher education (e.g. how to leverage efforts of existing programs such as scholarship programs or other support of students towards higher ed)

TEAM FEEDBACK: How can we support students that are ready to move on to higher education?

VVC Foundation: looking at broadening the foundation's reqs on issuing scholarships to transfer students also.

- a. Example: industry leaders create a mentorship program (e.g. engineers mentoring students towards the careers)
- C. Need involvement from those interested in securing affordable higher education opportunities in our community, including legislative efforts (e.g. Community Colleges can offer bachelor's degrees but can't duplicate what's offered at CSU/UC. How do we advocate for the ability to offer impacted degrees such as nursing?)

Team Discussion:

- Past work/conversation in seeking CSU/UC support:
 - Team 2 met with CSU-San Bernardino Summer 2021 and learned that CSUSB would be looking at data to drive and determine remote course/program offerings such as what students traveling to CSUSB from the HD are currently studying (e.g. currently largely in liberal arts or psychology). Too, the CSU campus at Coachella has experienced issues with enrollment and viability due to some students reporting they'd prefer what they envision as a "college experience" that includes dorms, significant campus feeling, etc.
 - AB 927, Medina. Public postsecondary education: community colleges: statewide baccalaureate degree program.
 - Scope of work needs a new "champion" or advocate, Medina is retiring.
 - Duplicity laws prohibit CCD from offering the same BS/BA that ANY CSU/UC offers.
- Current work
 - VVC to apply for Baccalaureate degree program in August 2022 for Respiratory Therapy.
 - VVC reviewing possibility of applying for a second application in January 2023. Type of Bachelor TBD, under review.

- Reqs for application include-regional partnership, regional need, thriving undergraduate program at community college.
- McKenzie Tarango will share application questions when she has access.
- Questions that came from discussion
 - Do we have a survey to gather industry feedback on what degrees industry needs? (D. King)

Resources:

- https://leginfo.legislature.ca.gov/faces/billTextClient.xhtml?bill_id=202120220AB927
- [Community colleges offering bachelor's degree](#)
- <https://www.insidehighered.com/news/2021/10/18/california-community-colleges-expand-baccalaureate-programs>

Team 3:

In Attendance: Ryan H, Jeff D, Carol T, Brad G, Harry Jackson, Yessica Ramirez, Todd S, Steve (GA), Andy Page

1. *Four Key Questions:* Ryan gave an overview from the last meeting (April). Carol gave a debrief about possible pre-apprenticeship program (Granite Hills HS). An In depth conversation took place regarding the pre-apprenticeship project and the possibilities it could bring. Jeff thought adopting pre-apprenticeship is the direction team 3 should go. Steve stated he believes in apprenticeship; he participates in internships and apprenticeship. Carol has curriculum that instructors may need to just slightly adjust to meet requirements. Next Meeting: 7/19/2022.
Homework – continue refining the ask.

1. *What 2-3 takeaways from the April carousel activity do we use to update/shape our team's work moving forward?*
 - 1) *Pathways to higher levels of training.*
 - 2) *Expand work into other sectors (pre-apprenticeships).*

Team 4:

In Attendance: Treae Nelson, Lori Clark, Christina Behringer, Tom Schibush, Summer Moreno

- Lori Clark - Shared the work Victor Elementary is doing in partnership with the City of Victorville. Exposure to Essential skills is seen first hand as 4th grades tour many different departments city-wide.
 - Group discussed further identifying where Essential Skills are currently being taught effectively. What is working and what is not?
 - Exploring beyond CTE classes such as ASB and other classes on campuses where students exemplify Essential Skills.
- Group discussed changing "Industry Endorsement" to "Industry Values"
 - This will be a way to gain more industry partners that see "The Value."

- Trenae Nelson would like to ask the largest employers in the HD, (School Districts) to support and endorse Essential Skills.
 - Suggested asking CSEA and CTA to endorse the value of the Essential Skills document.
- Trenae Nelson - Believes we should leverage the Mountain Desert Economic Partnership name by making it more prominent.
- Lori Clark - Sees the value in turning the current document into a one-pager that can be handed out and used as a tool in attendance, discipline, etc.
 - This will create a dialog and direct correlation for students and parents to see the value in the Essential Skills and how local industry values them.

Next Steps:

- Select the date for the next meeting at the beginning of August
- Lori and Trenae - Look for support from CTA and CSEA
- Summer - Create a draft one-pager of the Essential Skills document.
- Tom - Explore additional industry partners