



Mountain Desert Economic Partnership
Regional Education and Economic Development

<p><u>MDEP Team Agendas</u> <i>Tuesday, September 21, 2021</i> Team 2: 10:00am-11:30am Team 1: 12:00pm-1:30pm Team 4: 1:30-3:00pm Team 3: 3:30pm-5:00pm</p>	<p><u>Meeting Location:</u> Zoom <i>Email mdep@mdcareerpathways.com for meeting details if you don't have a calendar invite.</i></p>
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Agenda Items	Speaker(s)
I. Welcome and Introductions	Matt Wells/Chairs
II. Upcoming Conclave - October 19, 2021; 11am-1pm	Matt Wells
II. Review of the day's MDEP work	Matt Wells
III. Team-Specific Agendas	
<p>Present</p> <ul style="list-style-type: none"> ● Matt Wells ● Jessica Swift ● Summer Moreno ● Andy Page ● Thomas Hallin ● Jessica Bails ● Denise Pasley ● Eva Bagg ● Christina Behringer ● Carrie O'Neal ● Andy Jaramillo ● Lisa Kiplinger Kennedy <p style="margin-left: 20px;">a. Team 1: Innovation, Incubation, and Training</p> <p style="margin-left: 40px;">i. Conclave Prep/Information</p> <ol style="list-style-type: none"> 1. Presentation - who is going to help build it and present it? 2. Who do we need to invite? <ul style="list-style-type: none"> ○ Conclave is Oct 19th 11-1pm ○ Build Presentation: <ol style="list-style-type: none"> i. Dual Enrollment & Articulation ii. NACCE Pitch for the Trades iii. Virtual Marketing SBDC Collaboration iv. ENetIE and Harness v. Regional Collaboration 	<p>Eva Bagg Thomas Hallin</p>

- vi. Virtual Innovation Dialogue
Entrepreneurship For Everyone
GIA Creative Confidence
- vii. BCC / VVC Innovation & Entrepreneurship Centers
- viii. Future Careers & Future of Work
- Who do we need to invite:
 - i. Jessica Bails
 - ii. Crystal Nasio
 - iii. Dr. Bagg
 - iv. SBDC
 - v. Lisa
- ii. Steering Committee Ask information
 - Be clear what the need is
 - How does the work benefit
 - What is the purpose/ the why
 - Is it consistent with the mission
 - Is the ask within the capacity of who we are asking
 - How does it connect education to industry
 - Lisa added that she really liked the updated asks
- iii. Revisit short-term outcomes and work accomplished to date
 - To discuss further at later meeting
- iv. Discuss related steps moving forward
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- v. Ask - Continue to be the same asks
 1. Recruit business owners for dialogues/innovation entrepreneurship panels
 - Helping find business that need help
 - Build pipelines throughout the region
 - K12 partners to participate in Team 1
 2. Big ask for graphic design and marketing committee for MDEP - District programs interested in supporting this can join planning discussions for dialogues/innovation panels to help build strategies to communicate events/outcomes to businesses, communities, build bios of participants, descriptions of content, etc.
 - Funding
 - Local Businesses in need of help with Digital Presence
 - Regional interest in Entrepreneurship & Innovation Pipeline
 - K12 Partner Participation - Articulation / Career Path
 - Dean of Counseling
 - Entrepreneurship Faculty
- Small Businesses:
 - Internship
 - Apprenticeship
 - Externship
 - Marketing Support
 - Participation in Knowledge Exchange
- Support Workforce Development, fill employment gaps
 - Big Picture - Impact that it has on community and region, how can we make it better for students and businesses

- Looking for opportunities for our K-12 Students
- Putting it in the PRESS as to what we are doing, PR and Marketing is key
- Government and county support

Discussion:

- Matt reviewed update on Team 2, 3, and 4
- Jessica Bails discussed about the 6 week customer service and essential skills to discuss at the Conclave (reached just over 600 students)
- Thomas added that those programs can add to Entrepreneur programs and expansion with in our area
- Thomas would like to share success stories that have been accomplished during covid.
- Andy Jaramillo will reach out to Chico Garza
- Virtual Marketing Internship: Lisa shared how BCC and CMC is implementing their 8 week program
- What we have done, where we want to go, and what is our ask?

Present:

- Dave Olney
- Ron Williams
- Kristen Acosta
- Shannon Shannon
- Dillon Lesovsky
- Lorraine Collins
- Matt Wells
- Summer Moreno
- Jessica Swift
- Andy Page
- Carrie O’Neal

b. Team 2: 4-year Degree Access

i. Conclave Prep/Information

1. Presentation - who is going to help build it and present it?
 - Early college credit in the region-articulation, dual enrollment, concurrent enrollment
 - Survey? Shannon asked if using the survey would be good to use here?
 - In a year from now, what do we hope to have accomplished?
 - Dan feels a goal for this group would be to determine what bachelor program is needed in the area. This has to be then taken to the college so they can prepare - the 4 year program to be ready for Fall 2023.
 - Dan, Dave, and Ron will work on completing the presentation. Shannon will take on the survey.
2. Who do we need to invite?
 - Team needs to RSVP for the Conclave and invite partners.

ii. Steering Committee Ask information

1.

- iii. What are schools currently doing for college prep and how many students are achieving college credit?

Dave Olney
Ron Williams

<ol style="list-style-type: none"> 1. Dave shared a college credit earned data spreadsheet displaying regional students that earned college credit from VVC. 2. Dan suggested creating guidance for expectations of students earning college credit by graduation. 3. MDCP collects yearly data on articulation credit by school per course. Students earn articulation credit only through high school CTE course completion. <p>iv. CSUSB discussion regarding additional partnership opportunities</p> <ol style="list-style-type: none"> 1. Based on the last meeting with CSUSB, they are open to partnerships. <p>Discussion:</p> <ul style="list-style-type: none"> • Dave shared Team 2 PPT presented in the last MDEP meeting to review information with the team, access to a post-secondary degree and certification pipeline. Dan mentioned early transfer opportunities offered with San Francisco State (reverse transfer-students granted AA upon completion of credits earned). What degree areas are available with the 2+2+2? • Dave learned about CALSOAP and how they strive to get students into 4 year universities. Dave sees opportunities in partnering with CSUSD further to create dual enrollment courses. Is this possible per Ed Code? Chris Piercy may be able to help get answers. • Dan seeking more info to help understand how to move forward with offering 4-year degree opportunities at VVC. AB 927 language prohibits offering any 4 year degrees at CCD if offered at 4-year university. • Dave to set up meeting with CSUSB to determine how to move forward with partnership next steps. 	
<p>Present: Matt Wells Ryan Holman Hamid Eydgahi Jeff Dunagan Carol Tsushima Alan Braggins Andy Page Summers Moreno Michael Holtz Frank Castanos</p> <p>c. Team 3: Tiered Economic Opportunity</p> <ol style="list-style-type: none"> i. Conclave Prep/Information <ol style="list-style-type: none"> 1. Presentation - who is going to help build it and present it? Ryan and Jeff 2. Who do we need to invite? Matt asked that group send him names and contact information for specific folks that should be in the room. <p>Notes: For the Conclave, What are the 3 things you would hope to accomplish in the next year and what is your ask. Need to be specific. What makes a Strong "Ask" See Matt's handout (created by steering committee).</p>	<p>Ryan Holman Jeff Dunagan</p>

- ii. **Steering Committee Ask information:** be intentional in asking for industry partnerships and giving them clarity on where they can insert themselves to best assist.
Matt stated to be more deliberate and concrete; “We need more partnerships, but where”. Be sure to map out the information for them. Carol stated employers are not always sure how to connect, we would need to guide them in our needs (map it out).
- iii. Continue to discuss support of Mechatronics efforts by Sherri Osterberg and Randy Lockie: Matt Stated Apple Valley may be interested in Mechatronics too.
- iv. Review tactical plan
- v. Clarify ask for conclave
- vi. **Strategize recruitment of additional industry partners:** Jeff and Ryan presented an updated draft of the tactical plan. Draft is based on feedback from the last meeting. Ryan asked the group to define the meaning of short term, mid-term, and long-term goals and asked the group if what is on the document at this time still works. Ryan went through changes made to document. See highlights in the draft.
Ryan explained that Mechatronics is our focus now, but we want something (process and systems - plug and play) that will be easy to shift with when we’re ready to move on to the next pathways or CTE program.
Carol asked why the K14 Steering committee is made up of only educators? She thought if we are looking at the required skills for specific occupations, we should ask industry. It was stated that Carol brought up a good point and we probably need to add industry to committee
Alan thought we should be identifying programs and looking at the midterm outcomes earlier to make sure our programs stay relevant and higher education programs still exist. Confirm there is an actual educational path.
Carol stated a needs assessment/audit should be done before creating a steering committee. and should be continually followed up on (continually held accountable).
Group seemed to be in agreement to move midterm outcomes to shortcome and look at new midterm outcomes.. Also, Jeff thought that moving the metrics that track students that are employed in the specific pathway that was in the short-term goals and move to mid-term goals Frank asked how K12 follow-up on students; Matt explained the process.
Ryan stated that if we could get industry to assist with tracking, it would be very beneficial.
Alan Shared a link to the [CTE Employment Survey](#)
Michael explained when they place an employee they work with the employer to track the success of the placement.
Carol reminded the group to remember capacity.
Ryan asked to define what “the four touch points” meant in Output Metrics column 2. Remove language and replace with multiple touchpoints.
Matt shared the [Mechatronics pathway chart](#)
Matt asked if it needed to be updated, Jeff stated it looked good, but he thinks the salaries may have gone up. Andy will check the labor market and we will update if needed.
Also, Matt stated that we may need to create a mechatronics advisory. and we could use the manuf. council to assist with employer/business contacts.
A conversation around apprenticeships took place. Frank stated we need to find new businesses to assist.

Jeff stated that it might be a good idea to add obtaining more industry reps under mid-term outcomes.
Ryan and Jeff thanked the group for their input and conversation.

Present:

- **Matt Wells**
- **Trenae Nelson**
- **Carol Tsushima**
- **Andy Page**
- **Thomas Hoegerman**
- **Carrie O'Neal**
- **Christina Behringer**
- **Denise Pasley**
- **Summer Moreno**
- **Jessica Swift**
- **Lillia Aguirre**
- **Jessica Bails**

d. Team 4: Essential Skills

i. Conclave Prep/Information

1. Presentation - who is going to help build it and present it?
 - Tom and Trenae will prepare a draft for MDCP to put in final form
2. Who do we need to invite?
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ii. Steering Committee Ask information

- Feedback on Gamifying Essential Skills
- Feedback on Essential Skills Stickers/ Industry recognition

iii. Discussion about the documentation of where Essential Skills are being addressed effectively at the Elementary level across the region.

- Launched over summer school but struggled to capture data due to COVID
- Met with AVUSD Elem principals TK-8 - shared a link and walked through the document. Asked them to take a survey to gain some baseline information.
- The ASK needs to be placed with the educators who we are asking to do the work.
- It is a struggle to implement anything new during this struggling time
- Must be supportive and realistic to make sure this is implemented correctly
- First classes to hit would be classes that are current makerspace classes and some possible other hot spots
- Essential skills are always happening important to identify and promote them - Celebrate when you see them
- Working on a soft skills implementation - video game that teaches the MDEP essential skills where students earn badges at the high school level

Tom Hoegerman
Trenae Nelson

<ul style="list-style-type: none">○ In teacher collaborations - Teachers have bought into Essential Skills○ An untapped place to implement would be with online students that have not returned○ Great place to integrate would be at VVC adult school both english and Spanish <p>Discuss implementation of Essential Skills endorsement sticker/logo for businesses</p> <ul style="list-style-type: none">○iv. Strategize the building of additional educator involvement in order to move this along across the region <p>Discussion:</p> <ul style="list-style-type: none">●	
<p>Next Meetings: Conclave - October 19, 2021, 11am-1pm Register here: https://mdcareerpathways.com/events/2021/19/10/mdeconclave</p>	