

## Cosmetology & Fashion



Industry Sector Programs Offered by MDCP

The Cosmetology program at Hesperia USD is part of the Personal Services pathway and encompasses training for careers in barbering, cosmetology, makeup artistry, and manicuring, with the emphasis on client consultation, health/safety, service/treatment protocols, product/equipment knowledge, marketing/promotion, management, and business practices. Students operate a salon which serves High Desert clients, allowing them to hone in on their practical and interpersonal skills and prepares them for their state Board licensing exam.

Keeping up with new trends, technologies, product development, new equipment, and services for clients is a critical part of the program and allows students to build a portfolio that is relevant to industry and makes them desirable when they approach salons for employment.

Throughout the year students build their skill sets by serving their community in other ways, like providing hair and makeup services for women's shelters and other underserved populations who benefit greatly from the boost of confidence that a new haircut can give.

Multiple districts in the consortium offer Fashion Design classes, which focus on the major aspects of the fashion industry and prepare students for careers and/or postsecondary education in this

rapidly growing field. Students pursuing this career pathway have in-depth, hands-on experiences targeted to industry awareness, sustainable practices, elements and principles of design, history of fashion, fashion forecasting, textiles and textile products, product knowledge, apparel merchandising, and garment production. The ability to design and create something is rewarding and empowering for students and skills learned in this program can be utilized for years to come as the fashion industry continues to grow and rakes in hundreds of billions of dollars annually.

Districts that offer this Industry Sector

















